



Press release – December 5, 2024

**International Travel BookAward for Michael Martin's wall calendar
»Die Welt im Sucher 2025« from Ackermann Kunstverlag**

FRIEDRICHSHAFEN, Germany – The jury of the International Travel BookAward 2025 honors national and international tourism publications in 16 categories, most of which have been published in German or in German translation. Among them is the CalendarAward, which goes to the large-format wall calendar »Die Welt im Sucher 2025« by photographer, adventurer, author, film producer, graduate geographer and multivision show presenter Michael Martin as the inaugural prize.



The jury members Regine Kiepert, Martina Kraus and Hanna Schönberg:

»With this wall calendar, Michael Martin presents selected landscape photographs of the most extreme, remote and beautiful areas of our planet – compiled from his last two photo projects Planet Desert and Terra. Captions complement the fascinating images of deserts, polar regions, rainforests, steppes and mountains. His knowledge and passion for adventure and photography in a changing world, his personal experiences and his exciting commentaries on each monthly image make this award-winning calendar an incredibly moving, goosebump-inducing experience of his extraordinary, almost incomprehensible photo journeys. Chapeau!«

The other award winners of the International Travel BookAwards will be announced in June 2025.

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The aim of the **International Travel BookAward** is to draw attention beyond national borders to the wide range of important publications in the field of travel and tourism. The prizes are not endowed. The authors receive a certificate and a trophy – the publishers receive a certificate for their editing and production services and the award label for free use in marketing, press and PR.

international-travel-bookaward.com
buero-philipp.de/TBA_2025_Winner.html

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Press photo, free for publication: Michael Martin on the banks of the River Omo in southern Ethiopia©Jörg Reuther